# Northborough Community Affairs Committee Meeting Minutes

Wednesday, December 16, 2020

**(Virtual)Attendees:** Lisa Hodge, Suzanne Cieslica, Rebecca Mihopolous, Liz Bedard, Jessica Hey, Pamela Markey, Lisa Smith, Beth Paine and Tricia Olival (John Sabatini-host)

Call to order @ 7:00PM-zoom meeting due to Covid-19

#### **Opening Remarks**

- Lisa H made opening statement
- Roll call
- Approval of minutes by all attendees

#### **Financial Report**

- No money in the general fund
- Expenses- Pam(materials for baskets and tea lights)
  Lisa S.(tea lights)
- Approval of Financial Report by all attendees

## Town Cleanup

#### Members

No members needed at this time

#### Jack O'Lantern Stroll

# Light up the Town

- All positive feedback-local businesses seem to be happy with advertising/publicity
- 89 registered houses and over 300 votes
- Google map, checklist and voting online worked out well
- Decided to have FOUR winners/baskets(TWO tied for 3rd place)
   ~1st Place -7 Greenwood 2nd -31 Winter 3rd- Mulligan +Washburn
- Suzy to announce winners and to include number of votes
- Pam and Rebecca to email winners and distribute baskets

## Tree Lighting

- Was held virtually
- Northboro Cable access helped us stream live with 1,000 followers

- Had to move even to Wednesday due to storm on Saturday
- Candy cane lever was a success
- High school singers were great, add chorus next year
- DPW to add more lights for the 2021 season

#### New Ideas

- Discussed possible Valentines event with the Senior center -write valentines or sponsor a senior?
- Beth to reach out to director of Senior Center
- Discussed doing a local scavenger hunt with businesses in town for March
- -stamp card, clues to get people in stores and enter finished card in to basket for drawing, raffle tickets, codes in windows of business, maybe 15 stores/clues, "Amazing Race" challenge
- Suggested pulling out an old list of Trolley participants
- Need to figure out a way to do it safely-people might not want to go IN due to Covid-19
- To be done over a span of a couple weeks
- Possible local restaurant week(takeout)
- Lisa H to write up ideas to review

Meeting adjourned @ 8:11pm Next meeting January 20, 2021