



Town of Northborough

Scholarship Advisory Committee

63 Main Street
Northborough, MA 01532

Meeting Minutes

March 17, 2005 7:30 – 8:30 at Town Hall

Present: Margie Hurwitz, Joyce Isen, Laurie Klein, Greg Young, Bob D'Amico

Housekeeping:

Minutes of the 2/17/05 meeting were approved.

Fundraising:

Big businesses: Joyce revisited four of the six corporations (Wal*Mart, Target, Remax, Bertuccis) and left a letter with the taxpayer ID. We need to check with JuneHubbard-Ward to see if any donations came in as a result of this. The letter was revised to include the tax ID and to promise recognition to donors. We should make a list of other places we plan to visit, including businesses on Bearfoot Rd., Whitney St., and Route 9. Other ideas included Stop & Shop, Tweeds, Astra Zeneca, and Genzyme.

Thank you letters to check-off donors: Margie addressed the letters and envelopes and got these mailed out with decals. This was a big effort and after this she will keep up with it quarterly.

Mailing to businesses project: Joyce and Laurie will tackle this early in May. Joyce will get an updated file of town businesses.

Tax bill inserts: Greg suggested inviting June Hubbard-Ward to our next meeting to talk about inserts for the quarterly tax bill. Shrewsbury puts in a letter to thank all donors, and also lists names of recipients. Although we had discussed whether or not to use the students' name in publicity in the past, we think it would be OK to do it in this context. We'd also like an update from June on our financial picture and would like to know if any donations have come in from businesses.

Cow-chip bingo: Once the laughter died down, Laurie reported that Mark Fidrych would be willing to let us use his pasture for a cow-chip bingo event. Because of her veterinary connections, she could find us a cow.

New Members:

Bob will find out how large our committee can be. Laurie named three people who expressed interest in working with us: Melody Cunningham, Ellen Carlucci, and Brahma Kroma. She will advise them to get an application from the Selectmen's Office and start the process now so they will be able to help review the scholarship applications in April.

2005 Application Process and Timeline:

April 4	Deadline for applications (give an extra margin for homeschoolers who got the application notice late)
April 11	Next meeting. Greg will have packets for us to review.
Last week in April	On a date to be determined, we will meet informally to discuss the applications and make decisions. Note: Town Meeting starts April 25.
May 2 – 5	We will send letters to the winners.
May 16	Awards will be presented at the Board of Selectmen meeting; Greg will also update the Selectmen on our progress this year.
May 19	Awards night at Algonquin. Someone there will read the names of Algonquin winners but there will not be a formal presentation by us.

Next Meeting:

Monday, April 11, 7:30 p.m. at Town Hall.

Respectfully submitted,
Joyce Isen, Secretary

Distribution:
Scholarship Committee members (4)
Bob D'Amico, Board of Selectmen liaison
File copy for Town Clerk
June Hubbard-Ward
Bob Melican