

By Karen Wilber, Town Clerk's Office at 9:22 am, Apr 15, 2022



# Northborough Cultural Council 63 Main Street / Town Hall Northborough, MA 01532

## Northborough Cultural Council Meeting Minutes

Meeting Date: Tuesday, March 29, 2022

**Time:** 6:00pm

Place: Northborough Town Hall, Conference Room C

In attendance: Terry Underwood, Craig Cox, Lori Pandit, Suzanne Cox, Jeanine Vitale, Bich

Nguyen **Absent:** N/A

Guest: Julie Schwingbeck Meeting Start: 6:14pm

#### **MINUTES:**

1. Approval of Minutes – 3/22/22

Motion: Suzanne Cox 2nd: Jeanine Vitale

Approval: All

## 2. Treasurer's Report

- Craig will submit additional funding request of \$500 on top of our historical grants from the town
- Craig inquired about the digital means (i.e. Venmo) to obtain donations or payments is too logistically difficult at this time
- We have discretionary funds to spend for Go Out Doors or CultureFest, which includes advertising
- 3. Set next Committee meeting date
  - Thursday 4/7, 6 7pm
- 4. Grantee Recognition update on FB postings
  - Jeanine will complete the PPT slides for FB push after the Go Out Doors event
  - Terry wrote an article for Community Advocate

#### 5. Update on Go Out Doors – Launch April 9

- All advertising has gone out
- We have submitted for funding support from Be Well Northborough program
- Kristen Wixted will be our selectman representative on April 9
- Banners ordered; lawn signs for artists ordered; social media posts done
- Our website is now renamed to Northboroughculture.org
- We will video record the artists prior to the start instead of walking to their door
- We will have information regarding the online auction process at the event

### 6. 2022 NCC CultureFest (June 18)

- We have an Audio consultant to help us with stage set up
- Focus on: Quality, Diversity, and then local geography
- We need a lead for Dance (Julie) and Food (Lesley Shore)
- Art gallery + Professional Artists (Suzanne)
- Music (Craig)
- Invite local art business (Terry)
- Public art (Lori)

## 7. Other business as it comes in front of the board

• Mural artist \$5,300 for one side. \$9,300 for both walls.

Meeting ended: 8:17pm

• Motion: Lori Pandit

• Second: Bich Nguyen

Approval: All