



Northborough Cultural Council

63 Main Street / Town Hall
Northborough, MA 01532

Northborough Cultural Council Meeting Minutes

Meeting Date: Thursday, February 6, 2020

Time: 6:30 pm to 8:30 pm

Place: Northborough Free Library

In attendance: Selvi Oyola, Lori Pandit, Suzanne Cox, Craig Cox, Lesley Shore, Terry Underwood, Heidi Knight

Absent: Bich Nguyen

Guest: Diamond, Julianne Hirsh

Meeting called to order: 6:41pm

1. Approval of minutes

- We'll approve next time.

2. Treasurer's Report

- Nothing new.

3. Date for next meeting

- Work meeting: *Monday, Feb. 17, 10am*

4. 3rd Annual CultureFest Pre-planning: discussion of potential venues and dates

LOCATION:

Our hope is to have the event in the Town Common, as an individual event separate from Applefest.

We need to work on:

- How to get permission to use the Town Common
- How to get permission to sell stuff on the Town Common at the event. Julianne offered to help us with these two points.
- We have to think of insurance, security, port-a-potty, accessibility, if we're separate from Applefest.
- Lori Diamond has connections to vendors and offered her expertise. We need to show publicity effort, charge a small fee (\$30?) to attract vendors.
- If we join the Community Affairs we might consider the McAfee park, which also has parking and port-a-potties.

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TIME:

Spring or summer?

- In the summer we could have a common event with the Community Affairs Concert Series. We could have a music festival weekend. Selvi will reach out to them.
- July 4 weekend could be a good time as our town doesn't have any celebration for that time.

PERFORMERS:

- Add open mic opportunities along with professional performers

FUNDRAISING:

- Approach businesses with a letter for sponsorship
- Bake sale
- Have a small social event with some music and announce the festival at a restaurant in town at Romaine's or the new Mexican restaurant

Lori will work on posting publicity on the town website.

Heidi will draft a form for community input for the website.

4. Grantee Reception Planning

- Reception will take place on Thursday, 2/27/2020 at 6:30pm at the Northborough Free Library
- We need to contact again the grantees who have not yet responded to our invitation.

Meeting adjourned at 8:20 pm.

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