

Northborough Community Affairs Committee Meeting Minutes

Wednesday, September 18, 2019

Attendees: *Lisa Hodge, Suzanne Cieslica, Rebecca Mihopolus, Jessica Hey, Pamela Markey, Lisa Smith and Ruba AbdelHadi*

Call to order @ 7:15PM

Opening Remarks

- *Review/Approval of Minutes for June*

Financial Report

- *Submitted a reimbursement request to cultural council-\$400*
 - *Donations received-Best Soccer \$500 and Judy Boyle \$1000=\$1500*
 - *Expenses-Lisa Hodge(banner)\$80.19 and Jeffrey Franklin(band)\$800=\$880.19*
 - *Ending Balance \$7,213.05*
 - *2019 Cost breakdown by event*
 - Town cleanup -\$660.59*
 - Summer concert -\$6,484.48*
 - Sponsors +\$5,800(not including CC \$400)*
- 2019 Net cost/(proceeds) -(\$1,345.07)*

New Members

- *still in need of one more member*

Town Clean-up

- *N/A*

Summer Concerts-Review

- *Agreed there was a good variation of music-overall good series*
- *Discussed CAC table and possible tent for events/advertising in the future*
- *Agreed Mainstreet Bank vouchers were a success*
- *Food trucks-vary depending on the concert but always pizza/uhlmans*

- *Food trucks(continued)*
 - discussed trying *Max Wraps* for next series
- *Continue to have trash cans placed throughout park*
- *SPONSORS-update proposal and send out for January*
 - discussed adding a setup opportunity to silver/bronze sponsors
 - potentially not limiting sponsors for next series
 - name recognition at concert that the sponsor attends
- *Advertising -discussed new banner ideas(possible sign with stakes near gazebo)*
 - bookmarks-order less? Possibly a wider distribution, leave WITH sponsors(ex.Bank)

Tree Lighting

- *Agreed to have Zeh chorus back*
- *Discussed layout and setup-2 stations, more donation boxes*
- *Briefly discussed new ideas*

Meeting Adjourned 8:10pm

Next meeting October 16, 2019