



## TOWN OF NORTHBOROUGH, MA

### Town Electricity Aggregation Program Automatic Enrollment Notification



[MONTH] [DAY], 202X

Dear Northborough Electricity Customer,

This letter contains important information about the Town's new electricity program, **Northborough Power Choice**. The program is a Town alternative to other electricity offers, but without high pressure or fees. More than 170 Massachusetts communities already have similar programs.

**If you received this notice and you take no action, you will be AUTOMATICALLY enrolled in Northborough Power Choice, in accordance with state law. However, participation is not required.**

If you participate, National Grid will continue to deliver your electricity and send your electric bill, but you will have a new price for the Supply Services portion of your bill. The program price has the potential to be lower than National Grid's Basic Service price, though savings cannot be guaranteed. Additional benefits include stable prices, consumer protections, and choices.

**Deadline to opt out  
before automatic enrollment:**

**[MONTH] [DAY], 202X**

**Get more information  
or submit a request:**

NorthboroughPowerChoice.com

1-833-393-5679

support@NorthboroughPowerChoice.com

### Your choices

With Northborough Power Choice, you have three choices:

- 1 AUTOMATIC ENROLLMENT in Northborough Standard.** If you take no action, you will be enrolled in the Northborough Standard option, and your Supply Services price will be **XX.XXX ¢/kWh**.
- 2 Choose the Northborough Green option:** You can choose to receive all of your electricity from renewable resources for **XX.XXX ¢/kWh**.
- 3 Choose NOT to participate and remain with National Grid's Basic Service.** Industrial customers that opt out will remain with National Grid's Basic Service price of **XX.XXX ¢/kWh**. ►

**To avoid being automatically enrolled, you must do one of the following before [MONTH] [DAY], 202X:** Sign and mail the enclosed reply card, opt out online at NorthboroughPowerChoice.com, or call 1-833-393-5679. You may also try the program and opt out anytime in the future. There is no penalty or fee to opt out.

All Northborough Power Choice prices are fixed until **[MONTH] 202X**. In comparison, National Grid's Basic Service prices change every 6 months for residential and commercial customers and every 3 months for industrial customers.

**Northborough Power Choice offers the potential for savings compared with National Grid's Basic Service prices, but because National Grid's future prices are not known, future savings compared with National Grid cannot be guaranteed.**

### Changes to your bill

If you participate in Northborough Power Choice, you will see two changes on your National Grid bill:

1. Your electricity supplier will be [SUPPLIER NAME].
2. Your Supply Services charge will be calculated using a Northborough Power Choice price instead of National Grid's Basic Service price.

*Please see the back for more details. ►*

## It's your choice...

If you do nothing, you will be enrolled in the Northborough Standard option. The following chart can help you decide whether to remain with Northborough Standard or make another choice. To make another choice, visit [NorthboroughPowerChoice.com](http://NorthboroughPowerChoice.com) or call customer support with Northborough's program consultants at 1-833-393-5679.

### Northborough Power Choice options:

You will be auto-enrolled here ▼

	1 Northborough Standard (automatic enrollment)		2 Northborough Green (option)	
Price	XX.XXX ¢/kWh*		XX.XXX ¢/kWh*	
Price period	[MONTH] 202X - [MONTH] 202X		[MONTH] 202X - [MONTH] 202X	
Electricity from renewable sources	202X	202X	202X	202X
Added by Northborough				
From [SOURCE TO BE DETERMINED]	-	-	XX%	XX%
From [SOURCE TO BE DETERMINED]	-	-	XX%	XX%
Required by state law				
From new regional resources (MA Class I RECs)	XX%	XX%	XX%	XX%
From other renewable or clean resources	XX%	XX%	XX%	XX%
Total electricity from renewable sources	XX%	XX%	XX%	XX%
Exit terms	Leave any time. No exit charge.		Leave any time. No exit charge.	

### If you do not wish to participate:

3 National Grid's Basic Service (opt out)
XX.XXX ¢/kWh
[MONTH] [DAY], 202X – [MONTH] [DAY], 202X
202X 202X
- -
- -
XX% XX%
XX% XX%
XX% XX%
XX% XX%
Leave any time. No exit charge. However, industrial customers may receive a billing adjustment charge or credit.

\* Program prices include a \$0.001/kWh administrative fee. Program prices could increase as a result of a change in law that results in a direct, material increase in costs during the term of the electric supply agreement. For those customers subject to electricity taxes, taxes will be billed as part of the Northborough Power Choice power supply charge.

## Additional information

If you are eligible for a low-income discount or fuel assistance, those benefits will continue in Northborough Power Choice.

If you have a tax-exempt account, you are responsible for identifying and requesting an exemption from the collection of any tax by providing appropriate tax-exemption documentation to [SUPPLIER NAME]. Visit [NorthboroughPowerChoice.com](http://NorthboroughPowerChoice.com) to learn more.

If you have solar panels on your roof or you participate in a community solar program, you will continue to receive solar credits and/or solar incentive payments, and participating in Northborough Power Choice will not change how they are calculated.

If you have received this letter and also you have signed a contract with an electricity supplier, you may have signed your contract after this mailing list was created. To continue receiving electricity from the supplier you chose and prevent any early termination fees from that supplier, you must opt out of Northborough Power Choice.

For additional information, please visit [NorthboroughPowerChoice.com](http://NorthboroughPowerChoice.com) or contact customer support with the town's program consultants at 1-833-393-5679 or [support@NorthboroughPowerChoice.com](mailto:support@NorthboroughPowerChoice.com).



# TOWN OF NORTHBOROUGH, MA



## Electricity Supply Product Summary for NORTHBOROUGH STANDARD *from Northborough Power Choice*

You will receive an electric supply product through Northborough Power Choice.  
Your electric utility, National Grid, will continue to deliver the electricity you use to your home or business.

<b>Price</b>	<b>XX.XXX cents per kWh.</b> This does not include the price that your electric utility will charge you for the delivery component of your electric service.
<b>Term</b>	The price is fixed from your enrollment through [MONTH] 20XX.
<b>Early Cancellation Fee</b>	There is no cancellation fee. You may leave Northborough Power Choice at any time with no fee or penalty.
<b>Automatic Renewal</b>	You will be automatically enrolled in Northborough Standard at a new price at the end of the contract term unless you inform the Town otherwise. The new price may be higher or lower than the existing price. The Town will contact you no later than 30 days before each automatic renewal to notify you of your supply options.
<b>Renewable Energy Content</b>	The Commonwealth of Massachusetts requires that all electric supply products include a minimum of XX% renewable energy resources in 202X and XX% in 202X. This product meets the minimum requirement.
<b>Rescission Period</b>	If you have received this form as part of an automatic enrollment notice, you have until the deadline indicated on the notice to opt out and avoid automatic enrollment in Northborough Power Choice. You may leave Northborough Power Choice at any time after being enrolled with no fee or penalty.
<b>Competitive Supplier Information</b>	Northborough Power Choice is a program of the Town of Northborough. The program is served by [SUPPLIER NAME], DPU license number: [DPU LICENSE NUMBER, TELEPHONE NUMBER, WEBSITE]. [SUPPLIER NAME] is only responsible for the electric generation portion of your bill.
<b>Electric Utility Information</b>	National Grid will continue to deliver the electricity that you use in your home and is responsible for the delivery charges that appear on your monthly bill. If you have questions about the delivery portion of your bill, contact National Grid at 800-322-3223, or by visiting its website at NationalGrid.com.
The Massachusetts Department of Public Utilities recommends that consumers visit the Energy Switch website to view the broad range of available electric supply products, including your electric utility's basic service price. You can visit the website at <a href="http://energyswitchma.gov">http://energyswitchma.gov</a> .	



# TOWN OF NORTHBOROUGH, MA



## Electricity Supply Product Summary for NORTHBOROUGH GREEN *from Northborough Power Choice*

You will receive an electric supply product through Northborough Power Choice.  
Your electric utility, National Grid, will continue to deliver the electricity you use to your home or business.

<b>Price</b>	<b>XX.XXX cents per kWh.</b> This does not include the price that your electric utility will charge you for the delivery component of your electric service.
<b>Term</b>	The price is fixed from your enrollment through [MONTH] 20XX.
<b>Early Cancellation Fee</b>	There is no cancellation fee. You may leave Northborough Power Choice at any time with no fee or penalty.
<b>Automatic Renewal</b>	You will be automatically enrolled in Northborough Green at a new price at the end of the contract term unless you inform the Town otherwise. The new price may be higher or lower than the existing price. The Town will contact you no later than 30 days before each automatic renewal to notify you of your supply options.
<b>Renewable Energy Content</b>	The Commonwealth of Massachusetts requires that all electric supply products include a minimum of XX% renewable energy resources in 202X and XX% in 202X. This product provides 100% renewable electricity, which exceeds the minimum requirement.
<b>Rescission Period</b>	If you have received this form as part of an automatic enrollment notice, you have until the deadline indicated on the notice to opt out and avoid automatic enrollment in Northborough Power Choice. You may leave Northborough Power Choice at any time after being enrolled with no fee or penalty.
<b>Competitive Supplier Information</b>	Northborough Power Choice is a program of the Town of Northborough. The program is served by [SUPPLIER NAME], DPU license number: [DPU LICENSE NUMBER, TELEPHONE NUMBER, WEBSITE]. [SUPPLIER NAME] is only responsible for the electric generation portion of your bill.
<b>Electric Utility Information</b>	National Grid will continue to deliver the electricity that you use in your home and is responsible for the delivery charges that appear on your monthly bill. If you have questions about the delivery portion of your bill, contact National Grid at 800-322-3223, or by visiting its website at NationalGrid.com.
The Massachusetts Department of Public Utilities recommends that consumers visit the Energy Switch website to view the broad range of available electric supply products, including your electric utility's basic service price. You can visit the website at <a href="http://energyswitchma.gov">http://energyswitchma.gov</a> .	

## OPT-OUT REPLY CARD



X \_\_\_\_\_  
Signature Date

### Opt-Out Instructions

If no action is taken, you will automatically be enrolled in Northborough Power Choice.

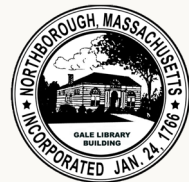
**If you DO NOT wish to participate, you MUST opt out.**

To opt out by mail:

1. Sign and date this card.
2. Place the card in the enclosed envelope and mail it.

This card must be signed by the Customer of Record whose name appears in the address on this card. You may also opt out online at **NorthboroughPowerChoice.com** or by phone at **1-833-393-5679**.

Your opt-out request must be made by, or the envelope must be postmarked by, **[MONTH] [DAY], 202X**, to opt out of the program before being enrolled automatically. If you choose to participate, you may opt out at any time in the future with no fee or penalty.





**TOWN OF NORTHBOROUGH**

C/O [SUPPLIER NAME]

[SUPPLIER ADDRESS]

[CITY], [STATE] [ZIP]

**Time-sensitive notice sent on behalf of the Town of Northborough  
regarding your electricity supply price.**